

DONALD COSTELLO  
3610 HERALD ST  
NEW ORLEANS, LA 70131

**RECEIVED**  
SEP 20 2023  
Commissioner of Insurance  
Legal Division

### NOTICE OF PUBLIC HEARING

Louisiana Health Service & Indemnity Company d/b/a Blue Cross and Blue Shield of Louisiana hereby gives notice pursuant to La. R.S. 22:236.4(C) that the Commissioner of Insurance for the State of Louisiana will conduct a public hearing on October 5 and October 6, 2023, at 10:00 a.m. in the Poydras Hearing Room, Poydras Building, 1702 North Third Street, Baton Rouge, Louisiana. The public hearing is being held for the purpose of hearing evidence to determine if the Plan of Reorganization submitted by Louisiana Health Service & Indemnity Company d/b/a Blue Cross and Blue Shield of Louisiana: (1) properly protects the interests of the policyholders as such and as members; (2) serves the best interests of policyholders and members; and (3) is fair and equitable to policyholders and members as required by La. R.S. 22:236.4(A).

If you are interested in participating in the public hearing, you have the option to make comments or provide evidence. You can do this by submitting your comments or evidence in writing to David Caldwell, Louisiana Department of Insurance, P.O. Box 94214, Baton Rouge, LA 70804-9214, by 4:30 p.m. prevailing Central time, September 18, 2023, or appearing at the public hearing to provide comments or evidence. If you submit your comments or evidence in writing, such comments or evidence received by September 18, 2023, will be posted on the Louisiana Department of Insurance website at <https://www.lidi.la.gov/public-hearing-and-rulemaking-notices>. The provided link directs to the public hearing notices page of the Louisiana Department of Insurance website. This page contains announcements and information regarding upcoming public hearings conducted by the Louisiana Department of Insurance. Users can access documents, notices, and other relevant information related to these proceedings. It is recommended to visit the website directly for the most up-to-date information from the Louisiana Department of Insurance on this public hearing.

9-14-23

David Caldwell, LA. Dept. of Insurance:

I AM OPPOSED TO THE SALE/MERGER  
OF BLUE CROSS OF LA. TO A FOR PROFIT ORGANIZATION  
BLUE CROSS MUST BE KEPT AS A NON PROFIT  
TO KEEP PREMIUMS LOW.

DM Costello